

# 6<sup>th</sup> Annual Here's Hope Fashion Show and Luncheon to Benefit The Hope Chest for Women



## Sponsorship Information



**Saturday, October 20, 2018  
11 AM – 2 PM**



Summer 2018



Summer is here and planning is underway for the 6th Annual Here's Hope Benefit Luncheon and Fashion Show to be held on Saturday, October 20, 2018 (11-2 PM) at The Asheville Event Centre. Last year's fundraiser was another sold-out success as over 300 guests enjoyed exceptional 5-star cuisine from Ingle's Chef's Kitchen! The crowd heard inspirational stories from cancer survivors and enjoyed the latest fashions courtesy of the Asheville Outlets. It was a wonderful event!

**Hope Chest for Women  
2018 Board of Directors**

Debby Burchfield  
Board Chair

Karen Turner  
Secretary

Portia Sutton  
Treasurer

With the support of caring individuals and community-minded businesses, we raised over \$53,000 to provide financial assistance to women struggling with breast or gynecological cancer across 22 WNC counties. Unlike other cancer-related charities that raise money for research, The Hope Chest for Women works directly with local cancer patients and their families to help with necessities such as paying rent/mortgage, utilities, groceries, medications, lymphedema garments and other essentials. The need is even greater this year as more women are diagnosed and being treated across our region and are reaching out for help.

**Board Members:**

- Tim Bennett
- Donna Cottrell
- Cynthia Fuller
- Denise Goodson
- Joni Marion
- Tony Newsome
- Diana Slagle
- Al Williams
- Nathan Williams, MD
- Anne Yeager

Terri Bowman  
Executive Director

***We need your help!***

Please consider becoming a sponsor of the 6th Annual Here's Hope Benefit Luncheon and Fashion Show. The enclosed Sponsorship Opportunities brochure details the various levels and benefits suitable for any size business. Hope Chest for Women is a 501(c)(3) nonprofit and donations are tax-deductible. So, it's a smart way to show your company's community spirit and attract new customers. More importantly, it's a chance to join the fight against cancer and lend a hand to a neighbor in need!

Until they find a cure!

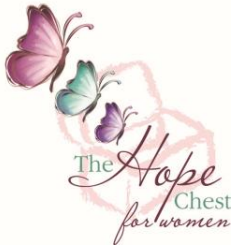
Terri Bowman, Executive Director  
The Hope Chest for Women



*In 2017, The Hope Chest for Women assisted 109 Western North Carolina women by paying 283 bills totaling \$67,402. Please visit our website [HopeChestforWomen.org](http://HopeChestforWomen.org) for more information on how you can get involved!*

*The Hope Chest for Women is a 501(C)(3) non-profit organization Tax ID #33-1033038.  
Contributions are tax deductible to the extent permitted by law*

## The Hope Chest for Women, Inc.



The Hope Chest for Women's mission is to support Western North Carolina women who have been diagnosed with or are undergoing treatment for breast and/or gynecologic cancer.

Our community-based program focuses on providing financial assistance, education on cancer prevention and emotional support for patients living in 22 counties throughout WNC. Established in 2003, The Hope Chest for Women is a 501(C)(3) nonprofit organization.

### Three primary functions:

#### **1) Provide medical and non-medical bill pay assistance**

HCFW's Community Assistance Fund supports an average of 100 to 150 women annually with direct financial assistance for rent/mortgage payments, utility bills, groceries, medicine, lymphedema garments, and other critical needs. In 2017, we paid out \$67,402 in assistance. We also offer financial counseling and refer patients to local and national support agencies for additional financial resources.

#### **2) Educate WNC residents on the importance of cancer screening & early detection**

HCFW attends community health fairs, workshops and events to promote cancer awareness, prevention and early detection. We encourage uninsured/underinsured women to access free or reduced cost cancer screening within their community.

#### **3) Perform community outreach to cancer patients and cancer support groups**

HCFW visits local chemotherapy treatment rooms to deliver care packages and provide emotional and financial assistance to patients in active treatment. We meet with cancer support groups to help educate survivors about financial assistance resources available in their community.

#### **Neighbors helping Neighbors...**

Cancer is the leading cause of death among North Carolinians! It can strike anyone at anytime – regardless of age, race, income level or social status. You may even have a family member or know someone who is battling cancer. Cancer often takes a tremendous emotional, physical, and financial toll on the patient and their family.

Hope Chest for Women was formed to offer practical financial relief to patients who were struggling to afford the high cost of cancer treatment while managing day-to-day expenses. Our client referrals come from local hospitals, oncology practices, cancer clinics, and regional medical providers located across 22 Western North Carolina counties. We make every effort to provide help to those who need it most!

Hope Chest for Women is a GuideStar Gold Level Charity that is primarily supported by individual donors, local businesses and third-party community fundraising events that benefit our mission. We're a small grassroots nonprofit that relies heavily on our board of directors, part-time staff, and a network of over 200 volunteers who are committed to our mission. For more information, please contact:



The Hope Chest for Women, Inc.

P.O. Box 5294

Asheville, NC 28813

Phone: 828.708.3017

HopeChestForWomen.org  
(Fed. Tax ID #33-1033038)





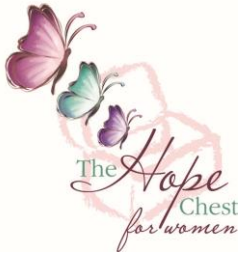
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The Asheville Event Centre**

**Sponsorship Opportunities**

Hope Chest for Women invites your business to become an event sponsor and join us in the fight against cancer! Here's Hope Sponsors have access to over 300 people in a focused environment that offers high visibility and positive brand recognition. In addition to supporting women cancer patients throughout Western North Carolina, your support is tax-deductible!

<b>2018 Presenting Sponsor Package</b> .....	<b><del>\$10,000 and up</del> <b>SOLD!</b></b>
Hope Diamond Package plus the following VIP upgrades: Two "Tables of 10" event registrations and Sponsor Nametags Logo as presenting sponsor on front of the event program and on annual sponsor banner Media mention as presenting sponsor on all press releases, radio, TV and print advertising Full page color ad in Event Program Recognition from the podium during the event	
<b>2018 Hope Diamond Sponsor Package</b> .....	<b>\$5,000 and up</b>
Platinum Sponsorship Package plus the following VIP upgrades: Two "Tables of 10" event registrations and Sponsor Nametags Full page ad in Event Program Recognition from the podium during the event	
<b>2018 PLATINUM Sponsor Package</b> .....	<b>\$2,000</b>
Gold Sponsor Package plus platinum upgrades: Full page color ad in Event Program One "Table of 10" event registrations and Sponsor Nametags	
<b>2018 GOLD Sponsor Package</b> .....	<b>\$1,000</b>
Silver Sponsor Package plus gold upgrades: 1/2-page color ad in Event Program One "Table of 10" event registrations	
<b>2018 SILVER Sponsor Package</b> .....	<b>\$750</b>
Bronze Sponsor Package plus silver upgrades: 1/4-page color ad in Event Program Two Event Tickets	
<b>2018 BRONZE Sponsor Package</b> .....	<b>\$500</b>
Business card color ad in Event Program Recognition in the program Two Event Tickets	
<b>"Table of 10" Event Registrations</b> .....	<b>\$500</b>
<b>Giver of Hope</b> .....	<b>\$100</b>
<b>Single Event Ticket</b> .....	<b>\$50</b>



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### 2018 SPONSOR REGISTRATION FORM

#### STEP 1: Sponsor Package

- Presenting Sponsor (\$10,000 and up) **Sold**
- Hope Diamond (\$5,000 and up)
- Platinum (\$2,000)
- Gold (\$1,000)
- Silver (\$750)
- Bronze (\$500)
- Table of Ten (\$500)
- Giver of Hope (\$100)
- Single Registrations @ \$50 each = \$ \_\_\_\_\_

TOTAL SPONSORSHIP: \$ \_\_\_\_\_

#### STEP 2: Company Information

Name of Company \_\_\_\_\_  
(Exactly as it should appear in event program)

Address/PO Box \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Name of Person Authorizing Sponsorship \_\_\_\_\_

Email \_\_\_\_\_

#### STEP 3: Payment Method

- Check enclosed, payable to: *The Hope Chest for Women*
- Charge to my credit card using PayPal or Brown Paper Tickets secure processing

#### STEP 4: Sponsor Registration & Materials Submission

Sponsor registration, logos and digital ads for the 2018 Here's Hope event program must be submitted by September 21<sup>st</sup>.

- Please email logos and digital ads (hi-res PDF, Tiff or EPS format) to [director@hopechestforwomen.org](mailto:director@hopechestforwomen.org)  
(Unfortunately, we cannot accept MS-Word files or JPEG / GIF or BMP files)
- Mail this form and payment to:  
The Hope Chest for Women  
Attn: Here's Hope  
PO Box 5294  
Asheville, NC 28813
- For your convenience, you may pay by credit card. Fax this form to (828)348-6164 and visit our website:  
[www.HopeChestforWomen.org](http://www.HopeChestforWomen.org) and use the "Donate Now" button

**For more information call (828) 708-3017 or email [Director@HopeChestForWomen.org](mailto:Director@HopeChestForWomen.org).**

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